

**Набор предложений для блочного контроля на перевод с английского языка на русский по пройденному лексическому и грамматическому материалу (II курс, IV семестр).**

I блок

1. Many countries have mixed economies: private enterprises and Government sector exist side by side.
2. Civil Aviation is widely employed in agriculture, in the sphere of public health, in fishing etc.
3. The American economic system is based on private enterprise and private supplies of capital.
4. Commercial aviation has become an effective part of the whole transport system of our country.
5. The planning and geographic distribution of the airlines in Russia aim to meet requirements of national economy.
6. The Moscow State Technical University of Civil Aviation trains specialists in aircraft and aircraft radio equipment, in automation control system applied in civil aviation.
7. The students of our University have every possibility to carry on research work in different fields of engineering and science.
8. Marketing is a human activity directed at satisfying needs and wants through exchange processes.
9. The aim of marketing is to know the customer so well that the product fits him and sells itself.
10. The chief function of a broker is to bring buyers sellers together and

assist in negotiation.

## II БЛОК

1. Marketing management is the analysis, planning implementation and control of programs designed to create, build and maintain beneficial exchanges with buyers for the purpose of achieving such objectives as profit, sales growth, market share etc.
2. Marketing research system is the systematic design, collection, analysis, and reporting of data and finding relevant to a specific marketing situation facing the company.
3. London is the capital of Great Britain» its political, economic and commercial centre.
4. British European Airways operate internal and, European scheduled services.
5. In a market economy markets are free and competitive.
6. The economic role of government is limited to defining property rights, protecting people from fraud.
7. In the real world even economies that are strongly oriented use a combination of market and public sector.
8. The aim of marketing is to know the customer so well that the product or service fits him and sells itself.
9. The chief function of a broker is to bring buyers and sellers together and to assist in negotiation.
10. Today many people practice barter, they can trade services or goods for other services or goods they need.

## III БЛОК

1. Credit is a promise to pay money for a person who buys anything with credit, really buys with money, the payment being buffered.
2. The budget decisions represented a clear and resolute decision to restore financial integrity and economic stability in Great Britain.

3. The bulk of economic policy is concerned with four economic objectives: full employment, economic growth, an adequate-balance of payment and stable prices.
4. The most urgent business of Thatcher's government was to secure financial stability.
5. The modest increase of taxes was needed to meet the increased spending on social security and the deficits of nationalized industries.
6. All values in the economic system are measured in terms of money.
7. Our goods and services are sold for money, and that money is in turn exchanged for other goods and services.
8. Without financial stability, little could be achieved.
9. Banks are closely concerned with the flow of money into and out of the economy.
10. It has been found necessary in many countries, even in the USA, to control and regulate national economic conditions.